

## **SAMARITAN COUNSELING AND GROWTH**

### **A PROPOSAL FOR RELIEF FUNDS DUE TO LOSSES FROM COVID 19**

2020, 2021

#### **BACKGROUND & HISTORY**

Samaritan Counseling & Growth was founded in 1974, 48 years ago. It opened in the name Pastoral Counseling Foundation. Prior to 1974, counseling in Bartlesville/Dewey was provided by individual pastors and priests within the confines of churches, primarily for their members.

On July 27, 1979, a family estate donated a house to First United Methodist Church. The house was given to the Pastoral Counseling Foundation for counseling offices. In 1990 a house on Shawnee was purchased and became the home for the Counseling Foundation, which in the same year was renamed Samaritan Counseling & Growth Center, an affiliate of Samaritan Institute.

In 2005 the Board of Directors through a capital campaign purchased and remodeled a building on the current location at 245 S.E. Madison Blvd. Bartlesville, Oklahoma. It was during that time Keith Sheffield was appointed Executive Director. After Keith retired in 2017, Dr. Larry Cowan was selected as Executive Director and retains that position to this day.

#### **MISSION (WHAT DO WE DO?)**

Samaritan Counseling and Growth saves lives. Everyday therapists are either on line or face to face with people who are sometimes at risk to themselves, their families and their community. Therapists through a series of sessions help people who are hurting find new coping skills, reduce their anxiety and address their depressive mood to help eliminate suicidal thoughts and behaviors.

As a 501(c) 3 not for profit, the mission of Samaritan Counseling & Growth is to provide affordable counseling services, integrating body, mind and spirit for seeking healing. Samaritan has 9 therapists and 3 support staff. This HIPAA compliant center promotes emotional, spiritual and mental health for individuals, couples, families and institutions in 5 counties across North Central Oklahoma and Southern Kansas. Samaritan provides mental health opportunities for clergy, EAP programs, Counselor Interns, workshops, educational seminars and small group counseling.

#### **DIVERSITY STATEMENT**

Samaritan Counseling & Growth Center values and supports diversity at all levels of the organization as a source of strength vital to its ability to provide quality care and service to our community. Samaritan Counseling & Growth center prohibits discrimination in all aspects of employment, advancement, service to clients based on race, color, religion, sex, age, national origin, marital status, disability, sexual orientation, gender identity or generic information. The Board of Directors is comprised of men, women, Native Americans, African Americans from all walks of economic and professional life.

At the beginning of Covid we were afraid we would have to close our doors. We had to gear up to provide care for clients by using tele-health. Our National accreditation body offered trainings in Video Health care. Our 9 therapists went through several hours of training in order to provide counseling services to our clients. We now pay a monthly charge for each clinician to carry out counseling sessions via Zoom. Some people refused to do their counseling virtually and wanted to come into the building. Some clients were in crisis and would just show up at the door looking for counseling assistance. We had to prepare the building differently with mandatory mask, purchase of sanitary spray and wipes. We had to purchase masks not only for ourselves but for our clients because the Board voted that anyone who entered the building must wear a mask. Clients sometimes were resistant but they wore a mask as they entered the offices. The number of clients and the number of client sessions began to drop as clinicians attempted to provide a safe environment by going virtual. Some clients did not like virtual but they also did not like wearing masks

### **IMPACT OF COVID ON REVENUE LOSS**

Samaritan usually produces 5,000 sessions per calendar year. In 2020 we were able to exceed the 5,000 by 55 session. But in 2021 we dropped to 4709 sessions, meaning a loss of 346 sessions. Samaritan believes Covid caused a drop in sessions in and 2021. Our charge per session is \$95.

In 2021 with 346 fewer sessions @ \$95 a session Samaritan lost \$32,870 in client revenue

### **RESULT OF THE REDUCED SESSIONS**

Samaritan believes the total \$32,870 2021 losses was a result of clients not willing or able to do tele-health. Sometimes our clients were too sick to participate even in tele-health. On many occasions our client were hospitalized and could not participate in a therapy session.

In 2021 we used more subsidy sessions because people were in crisis due to Covid. We spent \$8,456 than was allocated under United Way.

### **IMPACT OF COVID ON FUND RAISING**

Samaritan has two major fund raising events each year to provide quality services

#1 S.A.F.E. (formerly known as Daughters of Lot) now Sexual Abuse Fundraising Event. This event raises scholarship funds for victims of abuse (sexual and physical who cannot afford counseling.

- 2019 this event raised \$35,000 prior to Covid
- 2020 this same event raised \$17,500
- 2021 this same event raised \$13,400
- Due to covid – because the event had to be held virtually = and using the standard measurement in 2018 of \$35,000, the following revenue was lost ( \$30,900)

## TREATMENT THAT DID NOT LAUNCH DUE TO COVID

Samaritan has trained professionals and equipment to do Neurofeedback. Everything was set to launch. One person began the process and 6 others were on the waiting list. Since Neurofeedback requires a lot of up close contact, Neurofeedback requires a minimum of 12 sessions at \$95 a session only one individual was able to start the process, others wanted to wait until Covid had passed.

The Samaritan therapist crunch the numbers and figured the cost of not launching the program for at least the five on the waiting list cost Samaritan 6 people x 12 x \$95 - \$6,840.

## TELE-HEALTH COST

- Purchase of lap tops and cameras, cords to continue to provide therapy for client =3,015
- Training to operated tele-health equipment in order to continue the continuity care was 9 therapist @ 325 per 9 clinicians = \$2,925
- Monthly fee to connect to zoom for the center \$250 a month x 36 months =\$ 9,000
- Total Cost \$14,940

**TOTAL FINANCIAL IMPACT OF COVID 19 ON THE OPERATIONS AND MISSION OF SAMARITAN COUNSELING & GROWTH.** Note: We have receipts and data to support our request.

## EXPENSES

TELE-HEALTH SET-UP/MAINTENANCE	\$14,940
FUND RAISING LOSSES	\$62,395
CLIENT RENEUE FEES LOST	\$32,870
CRISIS SUBSIDY EXPENSE	\$8,456
NEUROFEED BACK	\$6,840
Total	\$125,501

## RESULT OF THE LOSSES FROM COVID